

**CARROLL ISD ASSOCIATE PACKAGE**  
**\$3.5K/year for 3 years, \$3.1K/year for 5 years, \$2.7K/year for 10 years**

**DIGITAL CONTENT**

**DRAGON STADIUM PROSTAR® DISPLAY**

- Animated sponsor logo to be rotated with other Advertisers for each regular season home event
  - Two (2) pre-game
  - Two (2) in-game
  - One (1) post game
    - *Produced by Daktronics Keyframe*

**PROMOTIONS**

**DRAGON STADIUM**

- Two (2) P.A. announcements thanking Advertisers involvement at each regular season home event
  - P.A. announcement to be mentioned in conjunction with other ‘Associate Partners’
    - *Example: “Carroll ISD would like to thank our Associate Partners – Partner A, Partner B, Partner C, Partner D”*

**MULTI-MEDIA**

**DRAGON STADIUM**

- One (1) Web page banner link on the Carroll ISD website
- One (1) Link on Green Pages Listing
- One (1) ad on one (1) E-mail Blast