

**CARROLL ISD MAJOR PACKAGE**  
**\$7K/year for 3 years, \$6.5K/year for 5 years, \$6K/year for 10 years**

**DIGITAL CONTENT**

**DRAGON STADIUM PROSTAR® DISPLAY**

- Animated sponsor logo to be rotated with other Advertisers for each regular season home event
  - Three (3) pre-game
  - Two (2) in-game
  - One (1) half-time
  - Two (2) post game
    - *Produced by Daktronics Keyframe*
- A minimum of one (1) partner replays per regular season home event
  - *Produced by Daktronics Keyframe*
- One (1) minute logo bug over live video
  - *Produced by Daktronics Keyframe*

**PROMOTIONS**

**DRAGON STADIUM**

- Two (2) P.A. announcements thanking Advertisers involvement at each regular season home event
  - P.A. announcement to be mentioned in conjunction with other 'Major Partners'
    - *Example: "Carroll ISD would like to thank our Major Partners – Partner A, Partner B, Partner C, Partner D"*

**MULTI-MEDIA**

**DRAGON STADIUM**

- One (1) Web page banner link on the Carroll ISD website
- One (1) Link on Green Pages Listing
- One (1) ad on two (2) E-mail Blasts