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2 **PTO PRESIDENT'S MEETING**
3 **MINUTES**

4 January 21, 2010
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6 The CISD PTO Presidents met with Dr. Faltys, on January 21, 2010 at 11:30 a.m. in the
7 Cabinet Conference Room at the Administration Center, 3051 Dove Road, Grapevine,
8 Texas.
9

10 **PRESIDENT ROUND TABLE DISCUSSION**

11 **Relay For Life**

12 Becci Rawlins, Coordinator of Counselors, updated the presidents on the upcoming Relay
13 For Life event and encouraged participation in the event. Becci Rawlins asked the PTO
14 Presidents at the elementary level for help in getting teams to enlist for the event.
15

16 **Help for Haiti Coin Drive**

17 Dana Bucknam addressed the presidents about the PTOs being involved in the Help for
18 Haiti Coin Drive. No other PTOs were participating in the coin drive.
19

20 **SUPERINTENDENT UPDATE**

21 **2010-2011 Calendar Options/Input**

22 Dr. Faltys presented information to the PTO Presidents regarding the three calendar
23 options for 2010-2011 school year. He encouraged the presidents to get the word out
24 about the calendar options and to provide input to the school district. If you have any
25 questions regarding the calendar you can email Darrell Brown, Executive Director of
26 Teaching and Learning.
27

28 **Technology Purchases**

29 Patrick Tanner, Chief Technology Officer, discussed PTO technology purchases for their
30 campus and the timeline for the district's technology plan.
31

32 **Expenditure Reduction Process Update**

33 Dr. Faltys updated the PTO Presidents on the Expenditure Reduction Process. Dr. Faltys
34 is making presentations at the PTO Presidents meetings. The information in the
35 presentations is now on the school district's website.
36

37 **COMMUNICATIONS/MARKETING UPDATE**

38 **CISD News Blog, Twitter & Facebook**

39 Julie Thannum, Executive Director of Communications/Marketing, informed the PTO
40 Presidents of the CISD News Blog, Twitter & Facebook that had been added to the CISD
41 website for the benefit of getting out communications to the school district in a more
42 efficient manner.
43

44 **Central Market's Next Dragon Market Day – Saturday, February 13**

45 Julie Thannum informed the PTO Presidents of the next upcoming Dragon Market Day.
46 Central Market had been contacted regarding the previous market day funds and she had

1 been told that the checks of approximately \$1,000 each would be mailed to the individual
2 campuses. The presidents informed Julie that no one had received their checks.

3
4 **Scoreboard/Marketing at Dragon Stadium**

5 Julie Thannum informed the PTO presidents regarding the Scoreboard at Dragon Stadium
6 and about the misinformation put out by media that it was a scoreboard like the one at
7 Cowboys Stadium. The School Board will consider the marketing agreement for the
8 scoreboard at the December 1st board meeting.

9
10 **Dragons Go Red – February American Heart Association Effort**

11 Julie Thannum informed the presidents that the month of February was Dragons Go Red
12 month. Dragons Go Red t-shirts are being sold for \$15 each with a portion of the
13 donation going to the American Heart Association for cardiovascular research. All
14 employees who purchase a t-shirt will be wearing the t-shirts every Friday in February in
15 support of the American Heart Association.

16
17 **Dragons Go Green – Texas Public Schools Week/Southlake Green Day Effort**

18 Julie Thannum informed the presidents of the Dragons Go Green week which coincides
19 with Texas Public Schools Week (March 23-27) and the Southlake Green Day (Saturday,
20 March 28).

21
22 **Relay For Life – May Rachel’s Challenge/American Cancer Society Effort**

23 Julie Thannum updated the presidents regarding the activities for the Relay For Life
24 event that will take place May 21st.