



We Care Sponsorship Levels

We Care is a Carroll ISD employee appreciation program funded by partner sponsorships. For more information, contact the CISD Board & Community Relations Department at 817-949-7080 or email Traci.Bass@southlakecarroll.edu.

Platinum Sponsors - \$1,000 +

- Top billing as program sponsors
- We Care signage to display at your business/organization
- 3 opportunities per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Spotlight on CISD's We Care website with link to your company's website
- Name mentioned at We Care sponsored special events and in select CISD publications
- Name listed in We Care *Inside Carroll* Magazine Ad
- 1 spotlight in eBlast during year of sponsorship
- Announcement to all employees of sponsorship or renewal
- Dragon Logo License (for advertising/partnership promotion only; retail sales requires additional licensing)
- Name listed in We Care flier – generated and distributed in K-4 student folders by CISD

Gold Sponsors - \$500

- We Care signage to display at your business/organization
- 2 opportunities per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Name mentioned at We Care sponsored special events and in select CISD publications
- Name listed in We Care *Inside Carroll* Magazine Ad
- Name listed on CISD's We Care website
- Name listed in We Care flier – generated and distributed in K-4 student folders by CISD

Silver Sponsors - \$250

- 1 opportunity per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Name listed on CISD's We Care website
- Name listed in We Care flier – generated and distributed in K-4 student folders by CISD

Bronze Sponsors- \$100

- Name listed on CISD's We Care website
- Name listed in We Care flier – generated and distributed in K-4 student folders by CISD

NOTE: All fliers/coupons/We Care communications to CISD staff must first be coordinated through the Board & Community Relations Department. Contact Hayley.Herring@southlakecarroll.edu.