



DragonMarketing

DRAGON STADIUM SPONSORS

| SPONSOR | PARTNERSHIP LEVEL | CONTRACT EXP. | EXCLUSIVITY | CATEGORY |
|---|---------------------------------|------------------|-------------|---|
| 1 Berkeys Air Conditioning and Plumbing | Anchor | 6/30/2020 | No | |
| 2 Park Place Motors | Anchor | 8/1/2021 | Yes | Automotive dealership |
| 3 Baylor Scott & White Medical Center – Grapevine | Founding | 6/30/2020 | No | |
| 4 Cook Children's Healthcare System | Founding | 6/30/2020 | Yes | Pediatric healthcare |
| 5 Reliant Air Conditioning | Founding | 1/31/2019 | No | |
| 6 Engel & Volkers, Dallas (Roxann Taylor), Realtors | Founding | 6/30/2020 | No | |
| 7 First Financial Bank | Premier | 8/1/2017 | No | |
| 8 Southlake Dermatology | Premier | 8/1/2020 | Yes | Dermatology |
| 9 Doctors Express | Major Plus | 6/30/2020 | No | |
| 10 Groves Orthodontics | Major Plus | 6/30/2020 | Yes | Orthodontics |
| 11 ECCU Credit Union | Major Plus | 6/30/2019 | Yes | Dragon debit or credit card. |
| 12 Advanced Spine & Orthopedics | Major | 8/1/2018 | No | |
| 13 Complete Care Southlake | Major | 8/1/2017 | No | |
| 14 Fort Worth Screen Printing | Associate | 8/1/2017 | No | |
| 15 Frost Bank | Associate | 8/1/2017 | No | |
| 16 il Calabrese Ristorante | Associate | 4/1/2017 | No | |
| 17 Southlake Baptist Church | Associate | 11/1/2016 | No | |
| 18 Mark Jameson Allstate Insurance | Associate | 6/30/2019 | No | |
| 19 Nestle Waters North America (Ozarka) | Associate/ Bottled Water | 8/4/2017 | Yes | Exclusive rights for Ozarka brand bottled water to be sold in Carroll ISD Concessions Stands/ Marketing Kiosks at Dragon |
| 20 Metro Sports Communications | Radio Broadcasting | 4/1/2018 | Yes | Exclusive provider of radio & internet broadcast for Carroll ISD football games & select playoff games |
| 21 Schroeder Orthodontics | Concession Cups | 7/18/2021 | Yes | Exclusive right to advertise on all cups sold at Carroll ISD concessions thru duration of agreement |

revised 8/18/16