

Strategies (Developed 2014-2015 SY)		1. Collaborate with families and community to support the academic, physical, emotional, and social well-being of each student. 2. Build and efficiently utilize financial resources across all operational and capital areas. 3. Provide relevant technology resources, along with quality ongoing training, to integrate best-of-class learning experiences and efficient work environments.	4. We will provide safe and secure facilities. 5. We will attract, recruit, and retain highly qualified personnel. 6. Identify and define students' unique gifts and abilities, and then develop resources and programs to support students' individual paths.	7. Create consistencies and common expectations in educational practices across all areas. 8. Develop common best practices to aid in grade level transitions. 9. Provide support to all students to achieve post-secondary goals. 10. Expand our culture of compassionate service through knowledge and experience. 11. Develop and implement policies and action plans effectively promoting communication between students, school personnel, families, and the community.														
#	SP#	Priority 2015-2016	Measurable Objectives (Define Success)	Start and End = X												Strategy Owner		
				Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug			
1	1.3.6.	Provide ongoing new student orientation – modeling EIS Ambassadors' Program throughout the district.	8th grade students from across the district will come to CHS orientation.															Dr. Becci Rollins
2	1.3.7.	Provide ongoing parent and staff education – supporting students through transitions (Resource: Counselors, Administrators, and SROs).	Monthly social/emotional speakers for our parents.															Dr. Becci Rollins
3	1.5.4.	Expand the use of the counseling hotline to be utilized as a student support hotline focusing on emotional, physical and social well-being of each student. Future plans could include an online student support center and additional student and parent counseling support.	Review and communicate usage report of the counseling hotline.															Dr. Becci Rollins
4	2.1.3.	Develop further advertising/marketing opportunities.	Increase in advertising marketing revenue as compared to the previous year.															Christy Stinson
5	2.1.7.	Sell/lease existing CISD property.	Sale or lease of current CISD unused properties.															Christy Stinson
6	4.3.4.	In April, send CISD Safety Surveys to parents and staff, requiring responses in two weeks.	CISD will distribute, collect and share safety survey results.															Julie Thannum
7	4.3.5.	Utilize existing campus communication tools to encourage participation in the CISD Safety Surveys.	Communications/copies of eBlasts, Mobile Dragon messages, Tweets, Facebook posts and stories on MySouthlakeNews.com															Julie Thannum
8	4.3.6.	Compile and provide results of CISD Safety Surveys to Security Subject Matter Experts.	Results shared with safety consulting firm.															Julie Thannum
9	4.4.1.	Review Safe Dragon Budget.	Documentation of #SAFE dragon budget comparison.															Julie Thannum
10	4.4.2.	Audit of Incorporated Technologies.	Conduct independent audit of safety measures.															Julie Thannum

